

ROI - 2013 Executive Director's Report



Thank you to our donors for giving so generously in 2013! With the expansion of our fatherhood program into Dallas County and the piloting of an extended mothers' program in Tarrant County, 2013 was an exciting year of challenges. Thanks to you, we faced them head-on! Our individual donors gave a total of \$183,451 last year. Foundations gave in excess of \$172,000 in 2013, with the Amon G. Carter donating \$135,000 - the largest donation in the history of NewDay. Thank you to all our Foundations and their Boards of Directors. We value the investment of trust that comes along with these gifts.

To meet current needs, we increased from 16 to 21 employees – a 32% increase over 2012. Jobs vary from Chaplains in the courts and Family Justice Center to the fathers' and mothers' programs. Mentor Navigators work closely with fathers and mothers in the FACT (Fathers and

Children Together) project. Finally, there is the support staff who keep NewDay on track administratively.

NewDay's approach to people is relational. From the moment someone walks in the door, until the moment they leave, people are considered "one of us". It is not uncommon for a client or former client to stop by, just to say "Hello" or to give us the latest family update. It is not uncommon to hear people say, "You guys feel like family" or "Its peaceful here."

The goal through our relational approach is that people will experience *lasting change*. This is why NewDay's programs are so successful. It is one thing to give a father a hard time for not paying child support, but it's entirely different when the things we say convince him that his children need him, that his actions impact the life of his children and that the mother of his children is worthy of respect. After that the child support will come. Similarly, show a mother that she has value, that she is worthy of being treated with dignity and respect, that lasting beauty comes from within and she shines! Similarly, show a juvenile that choosing right over wrong shows strength of character, produces positive results and keeps you out of trouble and they change.

In a nutshell, what NewDay is doing is what I call "ROI" - Return on Investment!" Let me give you some examples:

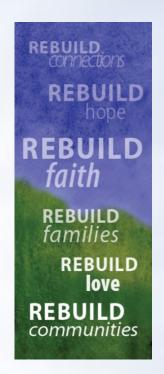
- The FOCUS Class for Fathers is strongly associated with higher and sustained child support payments. In fact, over 100 fathers who completed the 10 week program paid twice as much child support in half the time as those who also were court ordered but never attended the program. More importantly, that father is now spending quality time with his child and respecting the mother of that child. What can possibly be wrong with that?
- ◆ Here is another example of **ROI**: You, our "investors", donate to NewDay, WE invest that money in those fathers and THEY become productive, responsible, job keeping, tax paying, child supporting, parent responsible citizens and the community benefits! This is **ROI**! What can be wrong with that?



◆ Also, as a rule, juveniles do not get arrested when both their parents are responsibly involved in their lives. No theft, no drugs, no children acting out, no teen pregnancies, no childhood depression. **ROI** - what can possibly be wrong with that?

In January 2013, we launched the 300 Corps – the concept being that it takes a few committed people giving regular, ongoing, sustaining gifts to bring about lasting change. People like you who believe that NewDay is a good ROI! There is nothing more important than investing in human lives and nothing that is more sacred or rewarding! I believe that NewDay is a good ROI because it brings lasting change in the lives of families, not a change of mind but a convicting, convincing, lasting change of heart. I hope you will heed the call to be a part of this lasting change! To those who are already contributors, I have the audacity to ask you to do more! Your recurring donations are what will sustain us in 2014!

Elna Vanderberg
Executive Director, NewDay Services



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NewDay Services for Children & Families

@NewDayServices

MISSION AND PURPOSE

NewDay is a 501(c)(3) organization serving fragmented families impacted by separation, crime, child abuse, neglect and lack of parental involvement. NewDay provides relational and educational programs for adults and children encountered through the Justice, Child Welfare and other systems. By serving their families, NewDay strives for better outcomes in the lives of children.

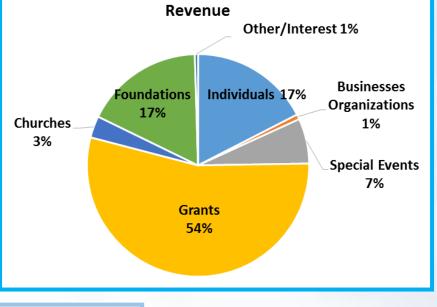
2013 ACCOMPLISHMENTS

- Increased our FOCUS classes for Fathers from 30 to 50 per year operating in Dallas, Denton, Collin and Tarrant Counties.
- Expanded services to Dallas County.
- Provided ongoing father engagement training to Child Protective Services (CPS) Academy.
- Launched FOCUS for Mothers program.
- Added a Chaplain to the Family Law Center.
- Launched an organizational data base for gathering statistics.
- 888 Prayer Bears were awarded to Juveniles for outstanding behavior.

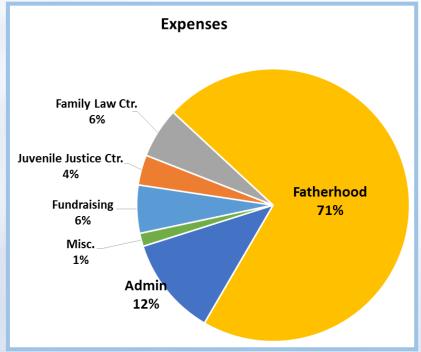
FINANCIAL REPORT

REVENUE*

\$ 173,451
31,280
17,115
172,008
65,164
4,639
539,448
\$1,003,105



^{*} The numbers used are unaudited.

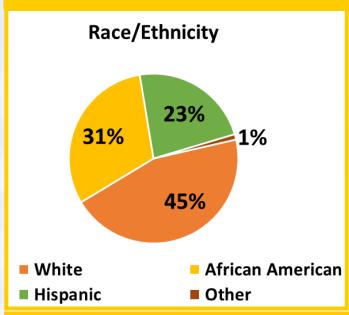


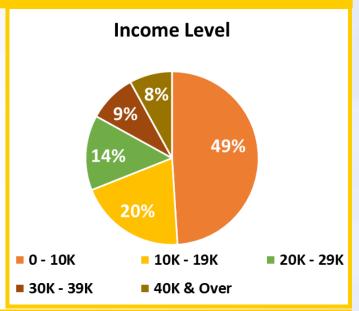
EXPENSES*

Fundraising	\$ 54,571
Juvenile Justice Ctr.	34,111
Family Law Ctr.	56,923
Fatherhood	682,584
Admin	111,870
Miscellaneous	14,802
TOTAL	\$ 954,861

^{*} The numbers used are unaudited.







2013 Board of Directors

Mike Ingram, Principle: EMIRX Consulting, LLC, NewDay Board Secretary

Will Johnson, Network Admin: Lockheed Martin

Trey Loftin, Attorney: Whitaker, Chalk, Swindle & Schwartz

Tom Montgomery, AFLAC Regional Sales Coordinator, Retired

Linda Moore, Realtor: Virginia Cook

Cliff Parker, CPA: Parker and Assoc., NewDay Board Treasurer

Scott Sheffield, Flight Ops Analyst, Lockheed Martin

Jack Simmons, Financial Planner: New York Life, NewDay Board Chairman

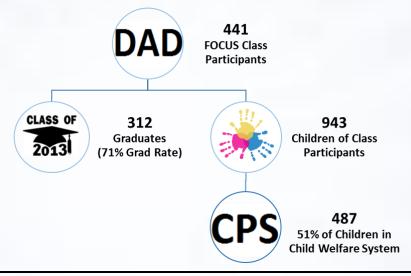
Mack Ed Swindle, Attorney: Whitaker, Chalk, Swindle & Schwartz, NewDay Board Executive Committee

Eric Wang, Operations Manager, Ming Wang Knits

Angela Webb, VP Business Development Officer: Legacy Texas

FATHERHOOD PROGRAM

NewDay Services' Fatherhood Programs exist to help fathers connect with their children in meaningful ways while dealing proactively with life issues which threaten father/child relationships and child well-being. The Centerpiece of the Fatherhood Program is the FOCUS Curriculum for fathers. FOCUS is our acronym for "Families Offering Children Unfailing Support".



Failure is not an option. I have to get my children back.

"Mike" came from a wealthy family. After college, he married and both Mike and his wife landed great jobs, both drove BMWs. His demanding job created problems with his marriage and, in 2012, Mike was introduced to Meth. His life began to spiral out of control — fights with his wife became more and more animated and were witnessed by both of their children, ages 6 and 7. The yelling and screaming became so intense that the police were called. A week later Child Protective Services (CPS) visited to access the home situation and removed the children due to parental neglect and family violence. Mike got very angry with CPS, skipped court dates, stopped going to work and became depressed. The couple lost their jobs and could no longer afford their lifestyle. His wife left for Rehab and Mike left town where he couch surfed — homeless. Mike missed his children very much and decided to do whatever it would take to get his children back. He heard of NewDay's FOCUS classes and enrolled. It took Mike 6 hours to get to the Denton class each week — with no car, he had to rely on public transportation. FOCUS helped him to understand that his children are the most important part of his life, how to be a real father and that his anger at CPS was misguided. Mike began to make big changes in his life. He began to show up for CPS court dates, got a job and car, attended Anger Management classes and began attending AA meetings. CPS noticed these changes. He now lives in his own apartment and his parental rights have been returned to him. His life is back on track and his family is whole. Mike credits the FOCUS program for putting his life back together.

F.A.C.T. Fathers and Children Together

FACT is a multi-agency program providing a hand-up to low income mothers and fathers. The cornerstone of FACT is the relationships created between Mentor Navigators and participants. Mentor Navigators are men and women who assist participants in navigating the diverse resources and systems available to them. Mentor Navigators are also called on to mentor and model the responsible behaviors we seek to help participants achieve. The one-on-one, tailored approach to service delivery is highly relational. FOCUS classes are also offered through the FACT program.

Clients served through the FACT program:



A Man Learns His Value as a Father and Provider

A man enrolled in our Fatherhood program last year whose life was "headed nowhere very fast". At the time, he was dealing with a variety of problems -- recently released from a drug rehab center; his children had been removed from the home and placed in foster care; unemployed; homeless; arrears in child support. As Mentor Navigators, we began to lead this father on a path to regain control of his life, not just for him, but for his children who needed their father to be engaged in their lives.

Now, 2 years later, he has worked hard to regain custody of his children, find full-time employment and permanent housing but, more importantly learned that he could be the father to his children they so needed and deserved. He summed up his experience: "I never thought I could do this, I was so scared that I would mess up because I never really believed I was good enough to give them what they needed. New Day Services and their staff have changed all of that, and now I know that I am the only one who can give my children what they need, it feels great to be their father".

FOUR ROLES OF A MAN

- Leader Carves a strategic path that is worthy to follow.
- **Warrior** One who fights the right battle, at the right time, in the right place, in the right way. for the right reason.
- Servant Willingly meets the needs of his family and community.
- Companion Shares life -- the good, the bad, the ugly.



FAMILY LAW CENTER

The Family Courthouse is a unique environment. Judges cannot talk to the families outside of the legal proceedings and attorneys often cannot provide families with the emotional support they need. Families often feel isolated, confused, angry, hurt, and sometimes helpless. NewDay has a series of programs designed to help these family situations. Judges, seeing families in distress, now have some alternatives and can either court-order or recommend our classes or counseling. In 2013, we saw a flood of hurting people struggling to figure out how to move on after a family break-up.

1,103 Family Law Center Contacts

Chaplaincy Services

NewDay Classes

• FOCUS For Mothers
• Co-Parenting Classes
• Anger Resolution Classes

Referrals to other community partners for services

A Mother Learns She Has Value

She came into the first FOCUS for Mothers class very quiet and angry. After the ice-breaking exercise, she revealed that Child Protective Services had removed all of her children due to drug use. By Week 3 of class, she was actively taking part in the class discussion. On the last day of class, she shared with the group that she was visiting her children and was active in a recovery group. The most important thing she said: "I now understand that I am important to my children. I am not going to let them down".

In our classes, we emphasize repeatedly that **mothers have value as individuals**. Only when mothers finally grasp that concept can they then appreciate how valuable they are as

mothers. Many times the feedback NewDay receives is that the women did not understand their own value until they heard it repeatedly in the classes. **This sense of value inspires the mother to be a better parent.**

JUVENILE JUSTICE CENTER

Detainment is a sobering experience as juveniles face the consequences of their unwise choices. For many, this is their first introduction to the criminal justice system. NewDay Services offers both chaplains and character building classes that will enable them to take positive control of their lives. Through the *Character Counts!* Program, Life Skills Classes and emotional support, the juvenile has the opportunity to return to the community with the tools they need to change their lives and, therefore, able to contribute to their own success.

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2013 Total Number of Contacts	Average DAILY Population		Average Daily Percentage of
1340	2010 - 2013		Population Achieving Level 1 Status*
• Chaplaincy services for	• 2013: 45 Juveniles	•	2013: 54%
Juveniles and Families	• 2012: 48 Juveniles	•	2012: 51%
Juveniles participating in	• 2011: 54 Juveniles	•	2011: 47%
Character Counts! and Life Skills Classes	• 2010: 52 Juveniles	•	2010: 48%

*Level 1 status is the highest level assigned by the staff to juveniles for their conduct. Juveniles who maintain Level 1 status for seven consecutive days earn a certificate from the chaplains and the privilege of having a Prayer Bear donated to a patient at Cook Children's Medical Center in his or her behalf. For the juvenile, this is often their first positive experience of how their actions have positively impacted the community.

888 Prayer Bears were awarded in 2013.

A Young Man Learns to Care Again

One of the most challenging attitudes we face in working with kids in detention is loss of hope. Many times they just stop caring about much of anything. In addressing this in a Character Counts! class on Caring, I used a saying I hoped would be easy to remember and relate to: "When you stop caring, you stop trying; when you stop trying, you start dying." I was surprised at the response. Hands began to go up and the boys shared stories of how that was true in their lives -- and messy stories they were. One older boy who was the epitome of a tough gang member said that was exactly what he was feeling as he sat in detention waiting to go the Texas Juvenile Justice Department (TJJD), the prison for juveniles in Texas. The last straw for him had been the death of his child. He said that made him give up and become more reckless in his actions. He abandoned the mother of his child and totally withdrew from his family. He said something about the phrase made him see that he was making a choice for death. This led to some private discussions and a basis for biblical hope and his subsequent surrender of heart to God. He remained at the Center for a couple of weeks before leaving for TJJD. During that time, he worked at strengthening his hope through Bible study and prayer. I would have never thought he would have been the one awakened by that simple expression.

DOMESTIC VIOLENCE

One Safe Place is Fort Worth's premier Family Justice Center offering a haven and comprehensive programs for those affected by family violence. NewDay Services and One Safe Place are committed to freeing our community from violence and harm experienced within the home.

68 - Domestic Violence (DV) Clients Served

202 - Spiritual Support Appointments (16 different zip codes)

86 - Individuals completed evaluation following DV awareness training

- 83 Understood more about being safe in relationships
- 36 Responded they were impacted physically from a DV experience
- 48 Responded they were impacted emotionally from a DV experience
- 28 Responded they witnessed abuse or violence between parents or caregivers

Overcoming Abuse and Gaining Confidence



"Julie" received spiritual support at One Safe Place and also received services and mentoring from NewDay's Mentor Navigators. Early in our conversations she spoke of how glad she was that her confidence about her ability to contribute by working was actually beginning to return. Her abusive partner had told her repeatedly, "You won't be able to find work." This was one of the things she was overcoming. In addition, there were physical injuries, stalking and notes from her partner which alternated between affection and threats. Spiritual support was a safe place to begin rebuilding from the losses, the fear and depression. Her face glowed with the idea that home could be a safe, loving place. Beneath her smile, fear had been so strong, but she began to reach out to God again, renewing her faith from childhood. Wonderfully, a new

desire to live took root, and the strength and energy to take care of herself and protect herself began to grow in Julie's life. Spiritual support reflects God's character, honors and pleases him as one means of providing hope, strength, comfort and care for victims of domestic violence.

Spiritual support creates a personal connection that enables a client to trust the chaplain, trust themselves and God once again.



KID'S QUEST

Kids Quest is a one-day workshop for Children and Teenagers designed to help children and teenagers whose parents are going

through divorce or family breakup. The goal is to help children who are hurting get on a path to healing by helping them identify and communicate their feelings in positive ways. They realize that they are not to blame for the family breakup and not alone in their experiences. Children leave encouraged!

Children Need to Talk Also

"Tyler" did not want to be at Kid's Quest, but the leaders worked with him and he finally opened up. He strongly showed anger towards what was going on at home — the separation and the effect that the parents' dating had on him. Sometimes it takes a while to get a



child to talk and open up but children really want and need to talk and express what's happening with their family breakup and that they do not feel comfortable talking to mom or dad about what is going on at home.

Volunteer Observation

"Kids are impacted by their parents' divorce by believing they must carry the burden alone, tolerating their parents being verbally abusive of each other, or the kids believe they are the reason for the divorce. Through serving in Kid's Quest, I've seen firsthand the benefits of showing the kids how they are not alone, helping them learn ways to hold their parents accountable, and provide an outsider source to help justify how the divorce was not their decision nor their burden to carry." CJ Winslow

VOLUNTEERS

Volunteers are essential to the programs that NewDay offers in the Metroplex community.

Volunteers:

- Mentor men and women in our FOCUS classes
- Guide children through the trials of divorce
- Minister to the juveniles in detention
- Help with special events
- Support the administrative staff at our main office
- And the list goes on and on.





135 Volunteers in 2013

9,976 Hours



Community Collaborators

Fatherhood Coalition of Tarrant County

Infant Health Network

Office of Attorney General

One Safe Place

Tarrant Juvenile Justice Center

Texas Department of Family and Protective Services (DFPS)

Workforce Solutions for Tarrant County

NewDay Services is approved by:







Community Grants and Foundations

Amon G. Carter Foundation

Ninnie L Baird Foundation













